## Sanlam Pan Africa

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From Saham to Sanlam





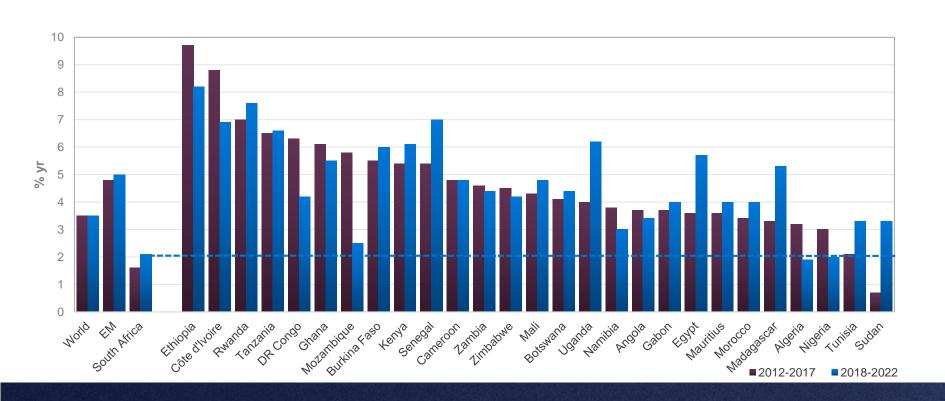
# Why Africa





## **GDP** growth

Driving accelerated organic growth over the medium to long term



## Key forces in our business environment



#### **GDP** growth

With the exception of Angola, Namibia and Nigeria, GDP growth ranges from 3% to 7.5%



#### **Demographic developments**

growth of population, emergence the new urban areas, middle class development



#### **Technological evolution**

Technology and alternative distribution mechanisms



Regulatory dynamics in favor of a consolidation of the market



**Vision** 



## **Vision and Strategic Intent**

### **Our vision**

Be our clients' most valued insurance and solution partner

#### **Our strategic intent**

Create a "One-Stop –Shop" for sustainable value creation for all our stakeholders

		<b>1 1</b>
Strategic pillars	Risk Adjusted Profitable Growth	Customers' industry focused solutions
	Service Excellence	Distribution Diversity (Brokers, International Insurers, Affinity groups)
Client Centricity		



## **Sanlam Pan- Africa positioning**

What it means to be a truly Pan African player

1

Having a group of leading companies in Africa that benefit from being a part of a larger whole from which they leverage collaborative support.

2

Being a company that has the ability to conduct business across all the four language regions of the continent 3

Being a company whose business model is built on partnerships 4

Being a company that reflects the continent of Africa in the employee profile with employee mobility across boundaries 5

Having relevant trusted brands on the continent



## Risks and challenges

Capital increase in number of markets

#### Strong headwinds:

- O Drop in stock markets
- Elections in several countries
- Tax administrations pressure

# thank you®