




6 September 2019 – Entry opens
31 October 2019 – Entry closes
30 November 2019 – Finalists announced
26 February 2020 – Winners Presentation

 26 FEBRUARY 2020, JUMEIRAH BEACH HOTEL, DUBAI

ENTRY GUIDANCE FORM

MENA DIGITAL INSURANCE INNOVATION OF THE YEAR

This award will recognise the company who leads the way and can positively demonstrate an effective and agile use of technology - covering both business-to-consumer and business-to-business relationships.

Open to [Re]insurers, MGAs and brokers.

Entry

To enter, please complete the entry form online and submit a maximum of 3 supporting documents

1.	Please describe how your company has fully engaged customers through technology platforms to enhance their end-to-end insurance journey.
2.	Please provide details of success in applying the latest technologies and generating profitable business.
3.	Please provide evidence of improved customer engagement and personalisation.
4.	Please provide an overview of enhanced customer service and an integrated adoption of tools such as data analytics.
5.	Please tell us how you have reduced complexity, thereby lowering costs and increasing the ability to respond to change.

The website will open for entry submissions on 6 September 2019. You can start to prepare your entry online and make changes ahead of pushing the 'submit' button to meet the final deadline. The final deadline for entry will be at midnight on 31 October 2019.

For assistance, please contact debbie.kidman@nqsm.com