



DWIC Connect Istanbul 2026 post-event survey

Attendees: 308

Countries: 40

Overall satisfaction

- Feedback was overwhelmingly positive.
- The vast majority of respondents rated the event **Excellent** or **Very Good**, with only a handful selecting **Good**.
- Delegates consistently praised the organisation, venue, networking opportunities and the overall atmosphere.

What delegates valued most

The most important element of the event was:

1. **One-to-one meetings** (clear winner)
2. **Networking**
3. **Main stage sessions** (important but secondary)

Comments repeatedly highlighted that the structured meetings generated valuable new relationships and productive business discussions.

Event size

Most attendees felt the event size was **"Just right."**

However, a significant minority felt there were **not enough attendees**, particularly:

- more international reinsurers
- more Turkish/local insurers
- greater participation from Europe and neighbouring markets.

Only one respondent felt there were too many people.

International attendance

The mix of **40 countries represented** was generally well received.

Common suggestions included:

- increase attendance from Europe
- attract more Gulf and GCC companies
- invite more neighbouring/Central Asian markets
- broaden international participation while maintaining a strong local presence.

Event ratings

The highest scoring areas were:

- Organisation before the event
- Organisation during the event
- Venue
- Istanbul as a destination
- Venue location

These areas were almost universally rated **Excellent**.

The slightly lower scoring areas were:

- Main stage sessions (still rated highly overall)
- Food and beverage (mostly Excellent/Very Good)
- Meeting scheduling system.

Most common improvement suggestions

1. Increase attendance

This was the most frequent recommendation.

Delegates wanted:

- more reinsurers
- more insurers
- larger international companies
- stronger Turkish market participation
- broader regional representation.

2. Extend the event

Many felt that **one day was too short**, suggesting:

- a two-day format
- longer meeting slots (30 minutes instead of 15)
- more time for networking.

Future events

Would attend Istanbul again (2027)?

The overwhelming majority said **Yes**.

Many specifically commented that Istanbul is an excellent long-term host city.

Suggested future destinations

Frequently mentioned destinations included:

- Kazakhstan / Almaty
- Azerbaijan / Baku
- Uzbekistan / Tashkent
- Central Asia
- Eastern Europe
- Saudi Arabia
- Jordan
- South Africa
- Singapore
- Switzerland
- Germany
- London

Several respondents also felt Istanbul should continue as the regional home for the event.

Would recommend DWIC Connect?

Almost every respondent said **Yes**.

Key takeaway

The inaugural **DWIC Connect Istanbul** was viewed as a highly successful launch. Delegates strongly endorsed the concept, organisation and location, with networking and one-to-one meetings delivering the greatest value. The main opportunity for future editions is to **grow attendance**, particularly among international reinsurers and regional insurers, while extending the programme to two days and refining the meeting scheduling experience.

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